



interactive  
investor  
[www.iii.co.uk](http://www.iii.co.uk)

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## Interactive Investor scoops two awards at the Online Finance Awards 2006

Judges praise "ease of use and accessibility"

Interactive Investor ([www.iii.co.uk](http://www.iii.co.uk)) won two awards last night at the Online Finance Awards 2006 and was highly commended in a third. Interactive won Best Wrap or Fund Supermarket site B2C (business-to-consumer) and Best Financial Spreadbetting site B2C and was highly commended in the Best Investment site B2C category. The Online Finance Awards recognise outstanding levels of service, price and functionality for services directed to private investors.

These awards follow hot on the heels of Interactive Investor's success at the 2006 Your Money Awards in July where it was named Best Online Share Dealing Provider. Interactive Investor is celebrating its 10th anniversary this year.

Tomas Carruthers, Chief Executive of Interactive Investor, said:

"We are delighted that Interactive Investor has won these prestigious industry awards. We are proud of the depth of information provided on our website and the way investors have responded to the low cost, easy to use transactional services we provide. The judges praised the ease of use and accessibility of our site and the practical tools that help investors to select the right funds."

"It takes less than five minutes to set up a share dealing or spread betting account on our website. Our real time data and up to the minute news services allow investors to take informed decisions. We also have a vibrant bulletin board with over 2000 postings a day. So our customers themselves continuously add value to our services."

### Other winners included

Standard Life, Friends Provident and Fidelity FundsNetwork.

### Interactive Share Dealing

Interactive Investor is the UK's leading investment and personal finance website. Investors can track share performance and trade directly 24 hours a day 7 days a week on the London, New York Stock and Nasdaq Stock Exchanges. It has a highly competitive pricing structure with a £10 flat fee for UK trades, and £15 flat fee for US trades.

### Spread betting

Financial spread betting allows you to bet as much, or as little as you want, on future changes to individual shares, stock markets and interest rates, and the results of sports events. Financial Spread Betting is not suitable for all customers and requires that they fully understand the risks involved, seeking independent advice if necessary.

Interactive Investor does offer a unique Spread Betting Academy and free Seminars to educate investors.

### About Interactive Investor

Interactive Investor is the UK's leading personal finance and investment website ([www.iii.co.uk](http://www.iii.co.uk)). From share dealing to savings, and from ISAs to mortgages, Interactive Investor provides independent tools and information to enable consumers to address all their investment and personal finance needs. Interactive Investor has 1.6 million registered account holders and 500,000 regular monthly users. Interactive Investor is currently celebrating its 10th anniversary. Interactive Investor Trading Limited, trading as "Interactive Investor", is authorised and regulated by the Financial Services Authority.

### About the Online Finance Awards

Now in its seventh year, the Online Finance Awards aim to reward excellence in sites specialising in financial services across a number of b2b and b2c categories. The Awards champion the standards of excellence set by the online financial services industry, by acknowledging the progress financial groups bring to technology and information development. Incisive Media presented its prestigious range of Online Finance Awards at Vinopolis on Thursday, 31st November 2006.

### Media Contacts

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